

Std : XI
Sub: commerce

Date	Topic	content
June	Introduction	Definition of commerce- business- industry- trade- hindrance of trade- branches of commerce.
June	Internal trade	Home trade- wholesales trade- retail trade- middle men- types of small retail organization.
July	Large scale retail organization	Types of large scale organization- depart mental store, merits demerits- multiple shops meaning- definition- features.
July	Large scale retail organization	Consumer co operation store- mail order business- hire purchase and instalment system.
July	International trade	Meanings- need merits- demerits types of foreign trade import- export- trade.
July	International trade	Intermediaries involved in foreign trade – globalisation- multinational company world trade organizational.
August	Transport	Meaning- importance- types of transport – document used in transport
September	Revision	Revision
September	Revision	Holiday
October	Warehousing	Need- meaning function of ware housing kinds of ware housing.
October	warehousing	Private warehouse public ware house bonded ware house ware house documents features- merits
November	Banking	Meaning- kinds of bank – functions of commercial bank- function of reserve bank – EFT- MICR cheque- crossing- endorsement-ATM- credit card.
December	Exam	Exam

January	Insurance	Meaning- need- principles of insurance-kinds of insurance- fire insurance-marine insurance – burglary insurance- privatization of insurance
January	Advertising	Meaning- objectives- merits- demerits-media- indoor- outdoor- direct-promotional advertising
January	advertising	Newspaper adversity magazines- radio, T.V, window display- web advertising- internet- advertising
January	Sales man ship & consumerism	Meaning- definition importance rights-duties- consumer exploitation-consumer court- procedure for filing case in consumer court- consumer movement.
February	Revision	Revision
February	Model exam	Model exam
March	Common exam	Common exam